What is a Historically Underutilized Business (HUB)?
A business that is at least 51% owned and managed by, with its daily business operations controlled by, one of the following: Black, Hispanic, Asian American or American Indian, female (identifying), socially and economically disadvantaged person or disabled people.

HUB North Carolina Resources
- NC Department of Administration HUB FAQs
- Vendor Directory for HUB and Disadvantaged Business Owners
(Large scale sale of products for institutions)
- Interactive Purchasing System (IPS) to search for bids, by category or by department

North Carolina Department of Transportation
- Connect NCDOT vendor search
Contains service-based businesses such as contractors and construction companies.

Why purchase from a HUB?
App State’s sustainability goals aim to create a community where environmental, societal and economic qualities exist in balance to meet the resource needs of today and of future generations. Consider purchasing products from a HUB if appropriate and economically feasible as it supports the local community, improves social relationships with others and aligns with App State’s sustainability goals.

If you are interested in purchasing from a HUB, please refer to the list of HUBs in North Carolina that offer different products, such as:
- Paper materials
- Cleaning and Janitorial supplies
- Electronic hardware